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WTAAA WELCOMES THE LATIN AMERICAN TOURISM FORUM (FOLATUR) AS A NEW MEMBER.

Brussels, Belgium, 16 January 2018 – The World Travel Agents Associations Alliance (WTAAA) welcomes its newest members in the Foro Latinoamericano de Turismo (FOLATUR) who bring together the main associations of travel agencies and tour operators from the biggest eleven countries on the Latin American continent, to strengthen the global reach of the WTAAA and very importantly the Latin American region.

The WTAAA has been working with FOLATUR to establish an open dialog and to ensure that the issues faced by the travel agents of the Latin American region are on the WTAAA agenda.

FOLATUR brings together, travel associations from Brazil, Bolivia, Chile, Colombia, Peru, Paraguay, Ecuador, Uruguay, Argentina, Mexico and Venezuela to form a credible and strong voice for the region.

*“The WTAAA is very proud to welcome likeminded travel associations from these eleven countries under the umbrella of FOLATUR which will ensure that the WTAAA agenda and voice has a strong footprint from these countries.”
said Otto de Vries, Chair WTAAA*

“As we foster greater dialog on many issues of commonality and work more together I am sure we will be able to achieve many things with the cooperation of our newest member” said de Vries

“Our existing members, who represent the USA, Canada, New Zealand, South Africa, India, Hong Kong, 10 Asean countries via FATA, Brazil, Australia, Spain and 31 European countries via ECTAA, look forward to working with the FOLATUR members and forging a closer bond with our



FOLATUR colleagues.” concluded de Vries.

Quote from Guillermo, President of FOLATUR

The next WTAAA board meeting will take place on 9th and 10th May in Kuala Lumpur, Malaysia

About WTAAA

The **World Travel Agents Associations Alliance (WTAAA)** was incorporated in 2008 as an international non-profit trade association in Brussels, Belgium. As the global voice of the travel agency distribution channel, WTAAA’s board of directors meet twice a year to discuss issues that impact the global travel agency industry and to share common problem-solving strategies.

For more information on the WTAAA, email secretariat@wtaaa.org or visit <http://www.wtaaa.org/>.