



4TH SUMMIT of TRAVEL AGENCIES ASSOCIATIONS
Valencia • 1-3 November 2017

Present and Future of Air Distribution





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Chairperson:

Otto de Vries, Chairman of WTAAA (World Travel Agents Associations Alliance)

Panelists:

- Mrs. Eva Blasco García / Vice President International Affairs of CEAV (Spanish Confederation of Travel Agents)
- Mr. Javier Gándara Martínez / Country Director Easyjet Spain
- Mr. Larry Lo / Chairman of SIPA (Hong Kong Society of IATA Passenger Agents)
- Mr. Aleks Popovich / IATA SVP Industry Distribution and Financial Services
- Mr. Decius Valmorbida / Senior Vice President Travel Channels of Amadeus IT Group





Setting the Scene: How did we get here?





Democratizing airline distribution





Overwhelmed by choice





The digital side of the travel industry (OTA's)





Disruptive factors in the distribution chain

(ISE report travel distribution)





Blockchain

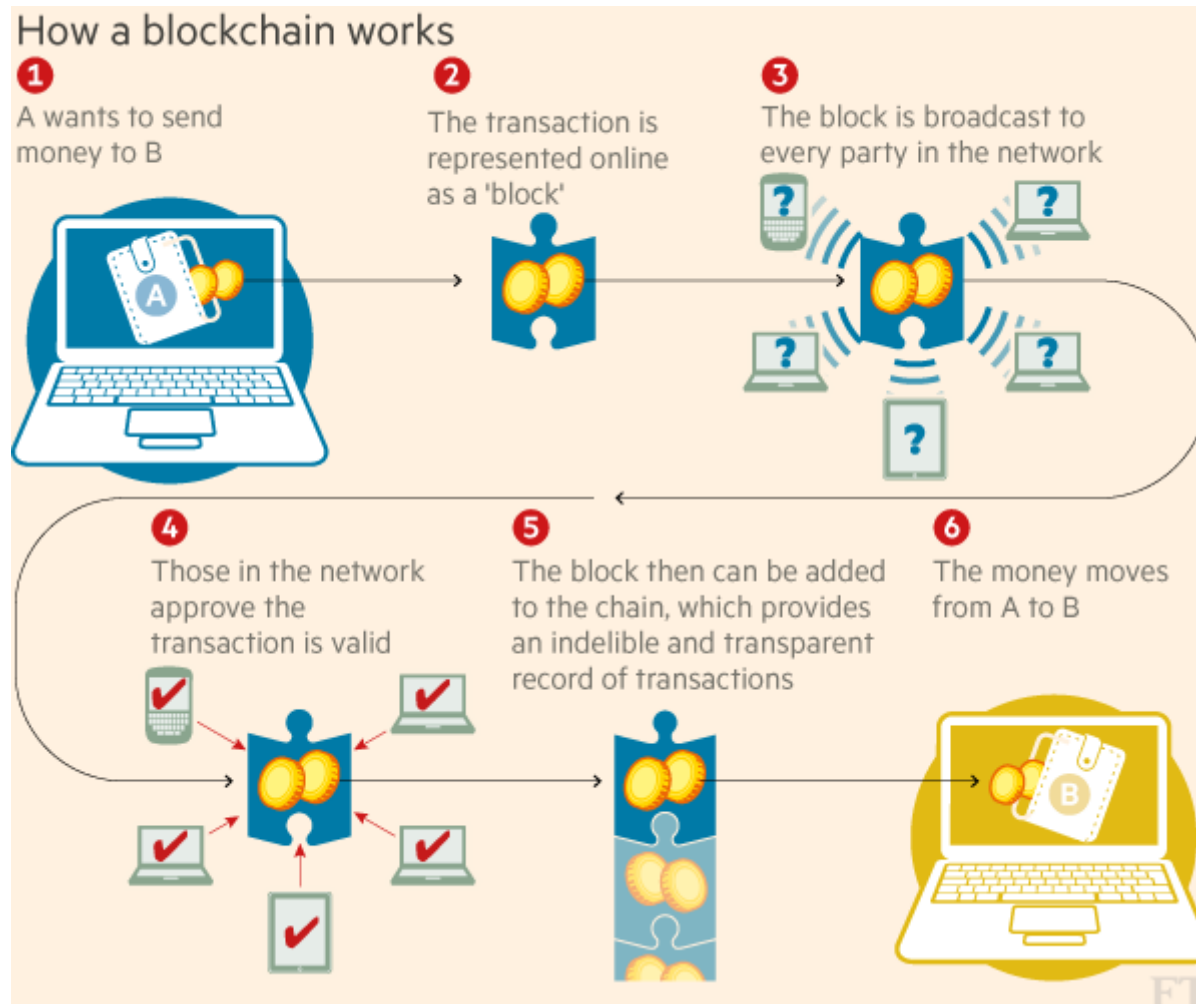




Blockchain

What is blockchain?







Blockchain

Why is it so revolutionary?





Blockchain

Blockchain in travel and air distribution





*Collaboration –
is there a collaborative future for the ecosystem?*





Thank you

